

Endurance House sees more than **125% growth**, thanks to BikeExchange.

› SITUATION

When Endurance House first opened, it was only selling directly out of their brick-and-mortar shop. "Sales were not anywhere close to what they could be," said owner Jason Jensen.

Jason hadn't thought too much about selling bikes online until a BikeExchange employee came into his shop. "He told me they are an online portal where I could show our bikes for sale," said Jason. Encouraged, Jason partnered with BikeExchange, "and immediately we were selling bikes like wildfire."

› SOLUTION

BikeExchange serves as a single source for consumers to find and buy bikes and accessories. It allows shops like Endurance House to showcase their bikes and products to hundreds of thousands of consumers each month by appearing at the top of Google search results.

"They have the skills and resources to get us to the top of the search when they're looking for bikes. I can't do that on my own as an individual shop," said Jason. "You literally have your entire inventory online, and if you sell one or two bikes, you pay for your monthly fee. It's kind of a no-brainer to me."

"BikeExchange is an online solution to sell bikes that's quick and easy, and it more than **pays for itself**. Immediately we were **selling bikes like wildfire.**"

JASON JENSEN

Owner | Endurance House
POWERED BY PLAYTRI

RESULTS



of Total Revenue from Sales via BikeExchange



Nationwide Consumer Base



Easy Setup with Automatic Listings



Search Engine Optimized Results



Monthly Site Visits



125%+
Growth in Sales