

**BrandSafway learns how to
maximize the capabilities of
Dayforce with help from
AXL Global Consulting.**



SITUATION

BrandSafway is a leading provider of specialized services to the global industrial, commercial, and infrastructure markets. With over forty thousand employees in thirty countries, the company delivers access and scaffolding systems, forming and shoring, industrial services, and related solutions to more than thirty thousand customers worldwide.

BrandSafway was using an antiquated legacy payroll system that users found to be lacking in functionality and did not provide enough visibility. As a result, users developed manual workarounds to get things done. According to Ed Estrada, Director of Corporate Payroll, the users “would build Excel sheets and keep adding to them until the sheets were unmanageable.”

To improve things, BrandSafway decided to implement Dayforce and integrate it with new finance, HR, and planning systems. To do this, it needed assistance with new configuration to properly integrate their Dayforce solution. That’s when BrandSafway turned to AXL Global Consulting.

Case Study

BRAND > SAFWAY™



**“It’s been a true partnership with the
AXL Global Consulting team from
the beginning. They understand our
business and what we need to get
done. That’s why we’ve continued to
extend our relationship.”**

ED ESTRADA

Director of Corporate Payroll, BrandSafway

SOLUTION

Once engaged, AXL Global Consulting tackled BrandSafway's systems implementation. The objective was to create the right connectivity between Dayforce and their other systems of record, so data transferred smoothly between platforms without the need for Excel spreadsheets.

Once that project was completed, Ed realized that he had another need. "Like many other companies, we'd been hit with a significant amount of turnover, causing us to lose critical institutional knowledge," said Ed. "The newer people weren't around for the training, so they didn't know how to get the best out of the new integration."

When observing the work of AXL Global Consulting's team, Ed realized that the team was very knowledgeable about the interfaces between their existing Kronos solution and Dayforce. Because of this, BrandSafway went back to AXL Global Consulting to gain a better understanding of how to fully leverage Dayforce's capabilities to make processes more efficient.

"When I hear about people doing things manually, it just drives me nuts—that's why we've invested in systems. But with Dayforce, we didn't know what we didn't know," said Ed. "The education and training AXL Global Consulting is still giving us is extremely valuable."

Result and Benefits



Increased Efficiency

"Now that so many manual processes have been eliminated, we can curb expenses in the human resources department and focus on revenue-generating activities," said Ed.



Responsive Customer Support

"The AXL Global Consulting team is pleasantly responsive," said Ed. "We don't have to enter and escalate tickets. We just let them know what we need, and they get it done."



Improved Agility

"We now have streamlined processes for getting information into systems and exchanged between systems," said Ed. "This is great for repetitive processes, and it's made us a lot more agile."